

### **CLEAN VERSION OF THE CLAIMS:**

11. (amended) A method for using a computer to present price comparison to a prospective buyer for products offered for sale by a plurality of merchants, said merchants stocking said products in stores that said prospective buyer may personally visit to see and/or touch and/or feel said products, said method comprising:  
collecting information from a plurality of said merchants that comprises data on said products including price;  
storing said data into at least one of a plurality of databases;  
entering a product and a state into the computer by a prospective buyer;  
presenting a plurality of records associated with merchants having local stores in said state wherein the records show a price comparison between the merchants having local stores to said prospective buyer.

12. (amended) The method for presenting a price comparison according to claim 11 further comprising  
collecting additional information from sales circulars;  
collecting information relating to merchant name, merchant address, product description, model number, regular price, sales price, coupons, rebates, colors, and sizes;

entering geographical region, postal code, town name, or county name into the search key;

sorting the database according to price.

13. (amended) The method for presenting a price comparison according to claim

11 further comprising

entering data for merchants offering a specific product in a specific state into the database, wherein the data includes merchant name, product description, sales price, coupons or rebates;

providing access to the database through a browser interface;

presenting options to the prospective buyer for choosing a state and a product;

retrieving the data after the state and product are chosen by the prospective buyer;

sorting records in an ascending order based on sales price into a listing;

presenting the prospective buyer with the listing including merchants offering the product for sale in the chosen state;

furnishing an option to the prospective buyer to initiate sorting based on a merchant name.

14. (amended) The method for presenting a price comparison according to claim

11 further comprising

mapping the data to a unique address for a geographical area-product pair combination;

immediately presenting comparison data for a unique geographical area-product pair to the prospective buyer.

15. (amended) The method for presenting a price comparison according to claim

11 further comprising

checking inventory at a local store of a merchant upon request of a prospective buyer to determine availability of a chosen product;

checking delivery status of the product;

reserving the product at the local store for pickup after determining availability has been performed.

16. (amended) The method for presenting a price comparison according to claim

15 further comprising

entering a registration token;

accepting the registration token by the merchant;

guaranteeing a purchase by the merchant based on the accepting of the registration token by the merchant.

17. (amended) The method for presenting a price comparison according to claim 11 further comprising

collecting additional information from sales circulars collecting information relating to merchant name, merchant address, product description, model number, regular price, sales price, coupons, rebates, colors, or sizes;

entering attributes into a search key;

entering geographical region, postal code, town name, county name, state name, product name, product category, model number, product description, price, product features, or brand name into the search key;

sorting the database according to model number;

entering data for merchants offering a specific product in a specific state into the database, wherein the data includes merchant name, product description, sales price, coupons or rebates;

providing access to the database through a browser interface;

presenting options to the prospective buyer for choosing a state and a product;

choosing a state and a product by the prospective buyer;

retrieving the data after the state and product are chosen;

sorting records in an ascending order based on sales price into a listing;

presenting the prospective buyer with the listing of merchants offering the product for sale in the chosen state;